TOURISM LEADERSHIP GOLF DAY

TOURISM LEADERSHIP CONFERENCE'24

TBCSA
TOURISM BUSINESS COUNCIL OF SOUTH AFRICA
THE LEADING VOICE IN TOURISM

"You can always speak with great authority on how well you played today, but never on how you'll play tomorrow."

Gary PLayer

TO OUR
GOLF SPONSORS

The Tourism Business Council of South Africa (TBCSA) is organising the 3rd TBCSA tourism leadership conference, which will take place from 18-20 September 2024, at the Sun City Resort, North West province, South Africa.

Coinciding with tourism month and the beginning of spring, the conference will be held under the Theme: “Why Tourism Matters”. The theme of the conference aims to highlight the significant contribution of the tourism sector for South Africa’s economy, not only as a stand-alone but as a sector that feeds into many other sectors that keep SA’s engine going.

Attendees at the conference can expect a dynamic program featuring insightful keynote speakers, engaging discussions, and interactive sessions aimed at finding solutions to the country’s tourism sector, for it to continue being sustainable and competitive.

For this to happen, the private sector, public sector, academia, and media practitioners, will come together to share knowledge and focus on how to help South Africa achieve its goal of 15.6 million arrivals by 2030.

R60 000,00

HEADLINE SPONSORSHIP

- Title sponsor with TBCSA for the golf day at Gary Player CC
- 2 fourballs
- Clubhouse branding
- 9th Hole Branding
- Logo on all marketing material including the shirts & caps.
- Prices exclude Vat

R30 000,00

GOLD SPONSORSHIP

- Gold sponsor with TBCSA for the golf day at Gary Player CC
- 1 fourball
- Putting Green branding
- 18th Hole Branding
- Logo on all marketing materials.
- Prices exclude Vat

R20 000,00

SILVER SPONSORSHIP

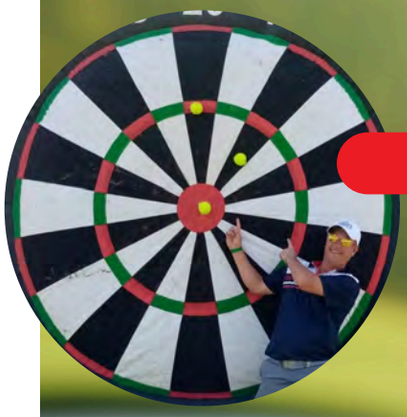
- Silver sponsor with TBCSA for the golf day at Gary Player CC
- 1 fourball
- 1st Hole Branding
- Logo on all marketing materials.
- Prices exclude Vat

R5 000,00

HOLE SPONSORSHIP

- Hole sponsor with TBCSA for the golf day at Gary Player CC
- 2 players
- Hole Branding (first come first serve)
- Prices exclude Vat

SOME IDEAS OF WHAT WE OFFER
TO SPICE UP YOUR HOLE SPONSORSHIP:

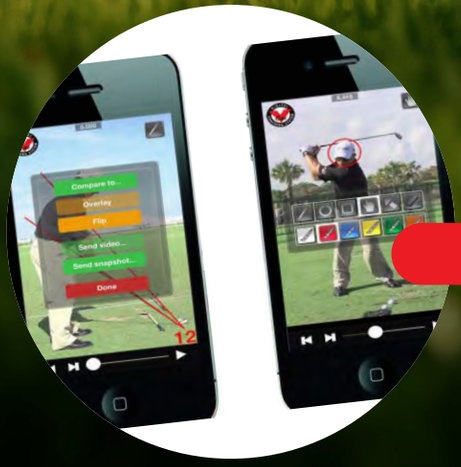


GOLF DARTS
R7 500,00

GIANT SLINGSHOT
R5 000,00

R100 000 HOLE IN ONE INSURANCE
R7 500,00

FLIGHTSCOPE
R8 500,00



SWING ANALYSIS
R8 500,00

CLUBHOUSE VERSION

BECOME ONE OF OUR **SPONSORS** AND **AMPLIFY YOUR BRAND AWARENESS.**

THE SPINOFFS COULD FAR EXCEED YOUR BUSINESS'S EXPECTATIONS BY **MEETING NEW POTENTIAL CLIENTS AMONG OUR ESTEEMED DELEGATES**, WHO INCLUDE EXECUTIVES AND LEADERS IN THE TOURISM SECTOR.

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For all sponsorship enquires contact:

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