



## REGISTRATION & CHECK-IN

**14 SEPTEMBER**

Exhibition Set-up  
Delegate & Speaker registration

Registration starts at 12h00

### WELCOME COCKTAIL NETWORKING EVENT

**Time: 18:00**

**Venue: The Shebeen, Sun City**

Welcome – Sandile Ntseane (TBCSA Board Member)

## DAY ONE

**15 SEPTEMBER**

TIME	TOPICS		SPEAKER
	<b>PLENARY SESSIONS</b>		
	Programme Director		Thami Nkadimeng
08:00	Singing of the National Anthem		Lead Singer
	Welcome Remarks & Conference Overview	TBCSA Chairman	Blacky Komani
08:30	Opening Address	Minister of Tourism	Honourable Minister Lindiwe Sisulu
09:00	Keynote Address	Minister: The Presidency: RSA (Coordinator for PPGI)	Honourable Minister Mondli Gungubele
09:30	Response by the Industry	TBCSA Board Member	Michael Tollman
10:30	<b>NETWORKING BREAK</b>		
	<b>PLENARY SESSION 1</b>		
11:00	Global, Regional and Local Tourism growth forecast	Euromonitor Senior Researcher	Christelle Chokossa
	<b>PLENARY SESSION 2</b>		
11:30	The 2030 Tourism Growth Strategy	TBCSA CEO	Tshifhiwa Tshivhengwa
	<b>PLENARY SESSION 3</b>		
12:00	Conversation with Government Officials on policy issues impacting tourism	Moderator	Daniel Ngwepe – PPGI Sector Portfolio Executive
		Panel Members:	
		Director General of Tourism	Victor Tharage
		Director General of Home Affairs	Tommy Makhode



		Deputy Director General of Transport	Mathabatha Mokonyama
		Director General of Small Business Development	Lindokuhle Mkhumane
		Deputy Director General of Western Province Government	Rashid Toefy
<b>13:00</b>	<b>NETWORKING LUNCH</b>		
<b>14:00 – 16:00</b>	<b>BREAKAWAY SESSION 1</b>		
	<b>The role of the private and public sector in achieving tourism development and securing investments (towards 2030)</b>	Moderator	Tanya Cohen Public Private Growth Initiative (PPGI Lead)
		Panel Members:	
		Deputy Chair and former CEO of Standard Bank Group	Jacko Maree
		Tourvest Group Chief Executive	Sean Joubert
		Member of Mayoral Committee City of Cape Town	Alderman James Vos
		FlySafair CEO	Elmar Conradie
		Department of Tourism – Director General	Victor Tharage
		South African Tourism ACEO	Themba Khumalo
	<b>BREAKAWAY SESSION 2</b>		
	<b>Policy Environment in South Africa &amp; the Region – Creating Enabling Regulatory Framework</b>	Moderator	Mavuso Msimang (Former Chair of TBCSA)
		Panel Members:	
		Deputy Minister of Tourism	Honourable Deputy Minister Fish Mahlalela
		Head of SADC Business Council	Peter Varndell
		Deputy Director General of Transport	Mathabatha Mokonyama
		International Air Services Council Chair	Nomveliso Ntanjana
		Director General of Home Affairs	Tommy Makhode
		ASATA CEO	Otto de Vries
	<b>BREAKAWAY SESSION 3</b>		
	<b>The Role of SMMEs as enablers to achieve 2030 tourism growth strategy</b>	Moderator	Pam Yako (SANParks Chair)
		Panel Members:	
		SEEZA Founder & President	Septi Bukula
		Karibu Leisure Resort & Conference Centre General Manager	Nyeleti Mushwana



		Graskop Gorge Co-Founder & Director	Oupa Pilane
		Court Classique Hotel Managing Director	Franco Jordaan
		Zimasa Travel Founder	Dorothy Tyobeka
		Director General of Small Business Development	Lindokuhle Mkhumane
		AirStudent Sales & Operations Director	Lwanda Shabalala
	<b>BREAKAWAY SESSION 4</b>		
	<b>Tourism as a Catalyst for economic growth and social cohesion</b>	Moderator	Derek Hanekom – Tourism Investment Envoy at Presidency
		Panel Members:	
		UNWTO Chairperson of World Committee on Tourism Ethics	Dr Phumzile Mlambo-Ngcuka
		Bakgatla Ba Kgafela Communal Property Association Secretary General	Tshepiso Thebyane
		SANParks ACEO	Hapiloe Sello
		City Lodge Hotel Group Chief Operating Officer	Lindiwe Sangweni-Siddo
		SATOVITO National Coordinator and Soweto Tourism Chairperson	Thato Mothopeng
		Proudly SA CEO	Eustace Mashimbye
<b>16:00-16:20</b>	<b>NETWORKING BREAK</b>		
<b>16:20-17:00</b>	<b>PLENARY SESSION 5</b>		
	<b>Feedback from Breakaway Sessions</b>	Moderators	Sessions 1-4
	<b>Summary of the Day &amp; Closure</b>	TBCSA Chairman	Blacky Komani
	<b>GALA DINNER</b>		
<b>19:00</b>	Dinner & Entertainment	Introduction of Guest Speaker TBCSA Board Member	June Crawford
		UNWTO Chairperson of World Committee on Tourism Ethics <i>Former Deputy President of SA and Former UN Women Executive Director</i>	Dr Phumzile Mlambo-Ngcuka
		Comedian	Donovan Goliath



## DAY TWO

16 SEPTEMBER

PLENARY SESSIONS			
	<b>Programme Director</b>		Naledi Moleo
<b>08:00</b>	<b>Opening &amp; Welcome</b>	TBCSA Deputy Chairman	Jerry Mabena
<b>08:15 – 09:00</b>	<b>PLENARY SESSION 1</b>		
	<b>Recommitment of Public and Private Sector to South Africa Destination Marketing</b>	Moderator	Iain Banner - e-movement Chairman
		Panel Members:	
		TBCSA CEO	Tshifhiwa Tshivhengwa
		South African Tourism ACEO	Themba Khumalo
<b>BREAKAWAY SESSION 1</b>			
<b>09:00</b>	<b>"How to Achieve 2030 Strategy" (Domestic and Neighbouring States)</b>	Moderator	Lee-Anne Bac – BDO Director in Advisory Services
		Panel Members:	
		SA Tourism Representative	
		Industrial Development Corporation – Head: Tourism & Services	Moseketsi Mpetla
		Avis Car Rental CEO	Ramasela Ganda
		Southern African Association for Conference Industry CEO	Glenton de Kock
		Sure Travel CEO	Vanya Lessing
		MSC Cruises Managing Director	Ross Volk
		Marriott International Area Director	Dorcas Mbele
		Fly Airlink CEO	Rodger Foster
		Jurni: Head: Marketing and Communications	Tshepo Matlou
<b>BREAKAWAY SESSION 2</b>			
<b>09:00</b>	<b>"How To Achieve 2030 Strategy" (International &amp; Africa Air Markets)</b>	Moderator	Christelle Grohmann - BDO Director in Advisory Services
		Panel Members:	
		SA Tourism Representative	
		Gauteng Tourism Authority CEO	Sthembiso Dlamini
		Lufthansa Group General Manager for Southern Africa and East Africa	Dr André Schulz
		Tourvest Destination Management CEO	Martin Wiest
		Southern African Tourism Services Association CEO	David Frost



		Cape Town Tourism CEO	Enver Duminy
<b>11:00</b>	<b>NETWORKING BREAK</b>		
	<b>PLENARY SESSION 2</b>		
<b>11:30 - 12:00</b>	<b>Feedback from Breakaway sessions</b>	TBCSA Deputy Chair	Jerry Mabena
<b>12:00 – 12:30</b>	<b>ReCap from the Panel Discussion</b>	TBCSA CEO	Tshifhiwa Tshivhengwa
	<b>PLENARY SESSION 3</b>		
<b>12:30 – 13:00</b>	<b>Closure</b>	TBCSA Chairman Director General of Tourism	Blacky Komani Victor Tharage
	<b>NETWORKING LUNCH</b>		

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