

For immediate release

MEDIA RELEASE

TSHIFHIWA TSHIVHENGWA APPOINTED TBCSA INTERIM CEO

Pretoria, South Africa, 16 August 2018: The Tourism Business Council of South Africa (TBCSA) is pleased to announce the appointment of Mr. Tshifhiwa Tshivhengwa as interim Chief Executive Officer (CEO). His appointment is effective from 15 August 2018.

Mr. Blacky Komani, TBCSA Board Chairman, says: “we are pleased to have Tshifhiwa Tshivhengwa onboard. Whilst the process of appointing a permanent head for the organisation continues, we believed it was important for the business council to have someone of his caliber to continue steering the ship in the direction required by the new board”.

Tshivhengwa is currently CEO of the Federated Hospitality Association of Southern Africa (FEDHASA). The business council has entered into an agreement with FEDHASA which allows him to, in addition to his current role, take up the position of TBCSA interim CEO.

His critical function within the TBCSA will be to oversee its day to day operations and assist the business council to assume its leadership role in the travel and tourism sector”

Tshivhengwa is a tourism executive with over 17 years’ experience in international marketing, business development and international trade relations, among others. He brings with him a keen sense of strategic focus and versatile business judgment gained during his work in Los Angeles, New York, and South Africa. He is best described as a social entrepreneur who founded ZOTE Investments and Projects where he partnered with various organisations in USA, New Zealand, UK, to bring over 400 international volunteers to contribute in youth development in the Limpopo province.

He has previously worked for companies like South African Tourism, Myriad Marketing, Protours, SARS, and HRG Rennies Travel. In addition to the TBCSA Board, Tshivhengwa is a board member of the Tourism BBBEE Charter Council; and he is a former board member of the Tourism Grading Council.

In closing, Komani remarked: “With the new board and interim CEO in place, we are confident that the business council has taken the right steps to reset itself as *the* one voice for travel and tourism in South Africa”.

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Editors Notes:



Tourism Business Council of South Africa (TBCSA) is the umbrella organisation for business in the travel and tourism industry. We are a non-profit, member-centric organisation representing the unified voice of business. We serve to unite and influence the diverse travel and tourism industry to contribute to a competitive, responsible and inclusive travel and tourism (and South African) economy.



TRAVEL & TOURISM TRADE ASSOCIATIONS AFFILIATED TO TBCSA

