

FACT SHEET

TBCSA

Mission

- To represent the travel and tourism sector and enable South African tourism

Vision

- TBCSA serves to unite and influence the diverse travel and tourism sector, to contribute to a competitive, responsible and inclusive South African (and tourism) economy

Leadership

- Chairman of the TBCSA Board (2013 – 2016), Mavuso Msimang, CEO of Oliver & Adelaide Tambo Foundation
- Chairman of TOMSA Board (2013 – 2016), Franco Jordaan, MD of Court Classique Hotels
- TBCSA and TOMSA CEO: Ms. Mmatšatši Ramawela

Key Priority Areas

- Providing organised business in the sector a route to Government
- Focussing on legislative issues and policies impacting on the travel and tourism sector
- Managing and growing TOMSA
- Member engagement and Communication
- Influencing the marketing of destination South Africa
- Research – commissioning, collating and communicating

Membership

- TBCSA Membership: comprises of 15 travel and tourism sub-sector associations and 28 business members
- TBCSA's main focus is on macro-economic developments impacting on the sector as a whole, whilst sub-sector associations mainly focus on the micro-economic factors impacting on their sub-sector operations.
- Sub-Sector Association Members:
 - AHI – Afrikaanse Handelsinstituut
 - AASA – Airlines Association of Southern Africa
 - ASATA – Association of Southern African Travel Agents
 - BARSА – Board of Airline Representatives of South Africa
 - EXSA – Exhibition & Event Association of Southern Africa
 - FEDHASA – Federated Hospitality Association of South Africa
 - NAA – SA - National Accommodation Association of South Africa
 - PHASA – Professional Hunters Association of South Africa
 - SAACI – Southern African Association for the Conference Industry
 - SABOA – Southern African Bus Operators' Association
 - SATSA – Southern Africa Tourism Services Association
 - SAVRALA – Southern African Vehicle Rental Association
 - SAYTC - South African Youth Travel Confederation
- Crown Member: a large corporate organisation whose main business does not reside in the travel and tourism sphere, but recognise the economic value of the sector. **First National Bank** is affiliated as a crown member of the TBCSA.

History

- TBCSA was established in February 1996, to serve as an umbrella body for South Africa's travel and tourism private sector.
- The primary purpose of establishing the Council was to involve all stakeholders in the development of macro-economic strategies that create an enabling environment for tourism development. By maintaining influential relationship with sector stakeholders and government on behalf for organised travel and tourism businesses, the Council sought to fulfil the role of being a key conduit between public and private sector organisations in the country.

TBCSA Offices

- TBCSA is a national organisation, representing its members across the country
- TBCSA offices are situated in Lyttleton Manor, Centurion, Pretoria, South Africa

TBCSA Annual General Meetings

- Held annually, in the second quarter of the year
- Reviews and provides strategic direction for the Council
- Is a platform where members of the Board are elected
- Serves as a key platform for stakeholder engagement